

# MEET THE PATIENT

WOMEN AFTER CHILDBIRTH

POSTMENOPAUSAL WOMEN

WOMEN WITH SEXUAL DYSFUNCTION

WOMEN SEEKING OVERALL COSMETIC  
IMPROVEMENT OF THEIR INTIMATE PARTS

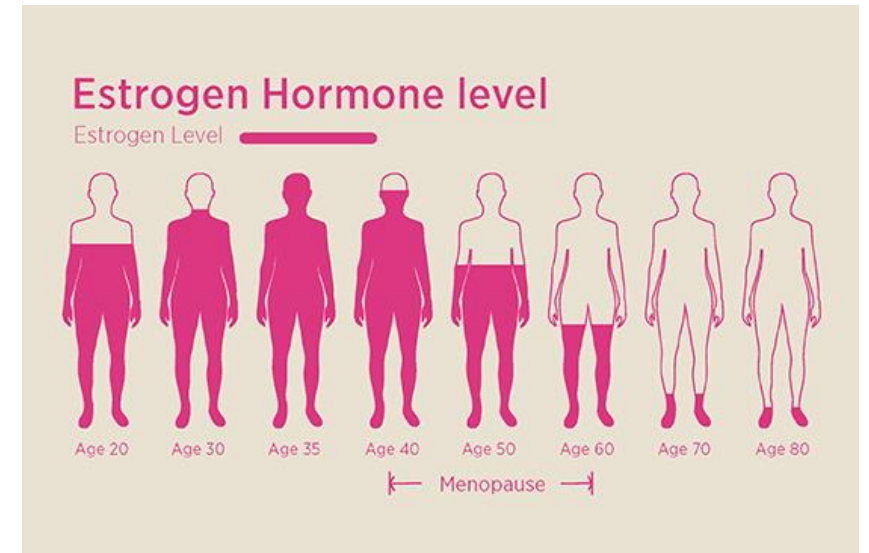


8 MINUTES TO AWAKE YOUR INTIMACY!

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# GENITOURINARY SYNDROME OF MENOPAUSE (GSM)\*

- Also known as **vulvovaginal atrophy**.
- Up to **84 % of postmenopausal women are affected**.
- Symptoms may be present in **15% of premenopausal women** due to the **hypoestrogenic state**.
- Great impact on the **quality of life (QOL)**, especially on sexually active women.



\*Angelou K, Grigoriadis T, Diakosavvas M, Zacharakis D, Athanasiou S. The Genitourinary Syndrome of Menopause: An Overview of the Recent Data. Cureus. 2020;12(4):e7586. Published 2020 Apr 8. doi:10.7759/cureus.7586 \*\*The 2020 genitourinary syndrome of menopause position statement of The North American Menopause Society Menopause: The Journal of The North American Menopause Society, Vol. 27, No. 9, pp. 976-992, DOI: 10.1097/GME.0000000000001609



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# WIDE RANGE OF LIFE AFFECTING SYMPTOMS\*

- **Genital discomfort**
- **Problems in sexual life**
- **Urinary complications**

## Symptoms

Vaginal dryness  
Irritation/burning/itching  
Thinning/graying pubic hair  
Vaginal/pelvic pain and pressure  
Vaginal vault prolapse

Dyspareunia  
Reduced lubrication  
Post-coital bleeding  
Decreased arousal, orgasm, desire  
Loss of libido, arousal  
Dysorgasmia

Dysuria  
Urgency  
Stress/urgency incontinence  
Recurrent urinary tract infections  
Urethral prolapse

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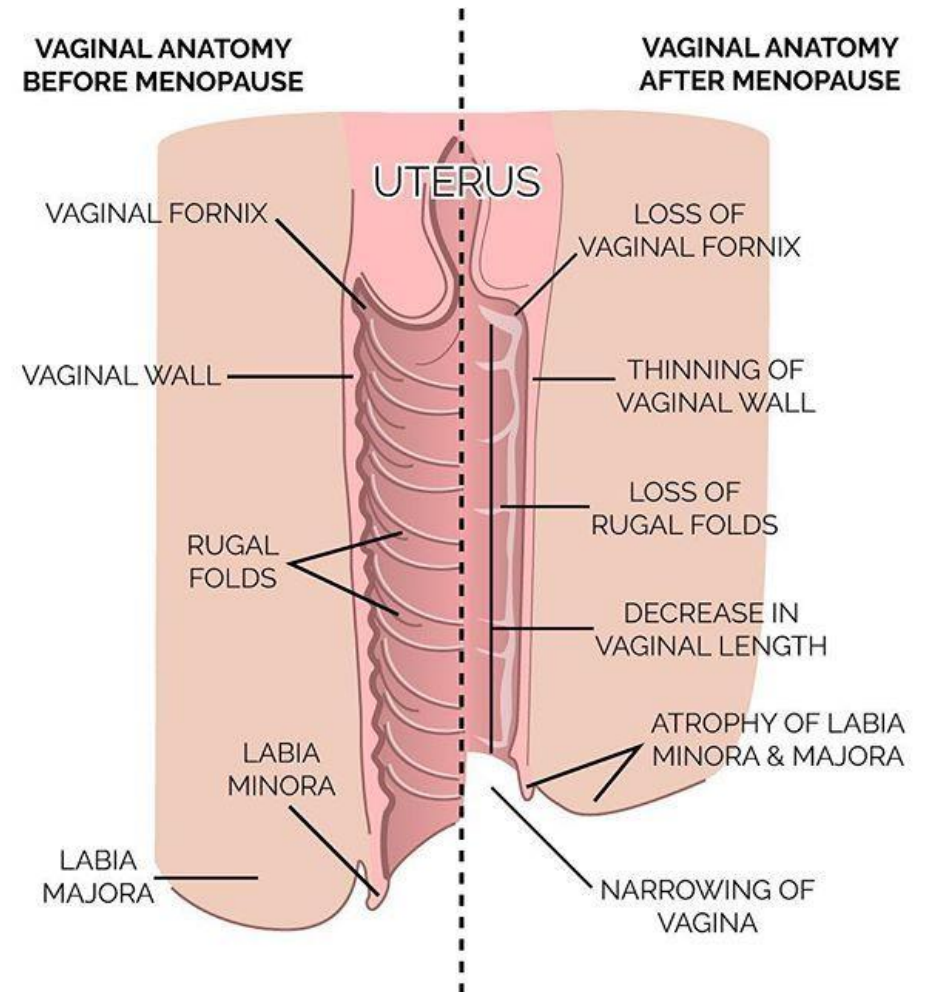


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# ANATOMICAL AND PATHOPHYSIOLOGICAL CHANGES CAUSED BY GSM\*

- Loss of labial and vulvar thickness
- Decreased collagen, elasticity and blood flow
- Change of microbiome => increased pH
- Dry and thin epithelium
- Vaginal hypersensitivity or decreased feeling
- Decreased pelvic floor strength and control



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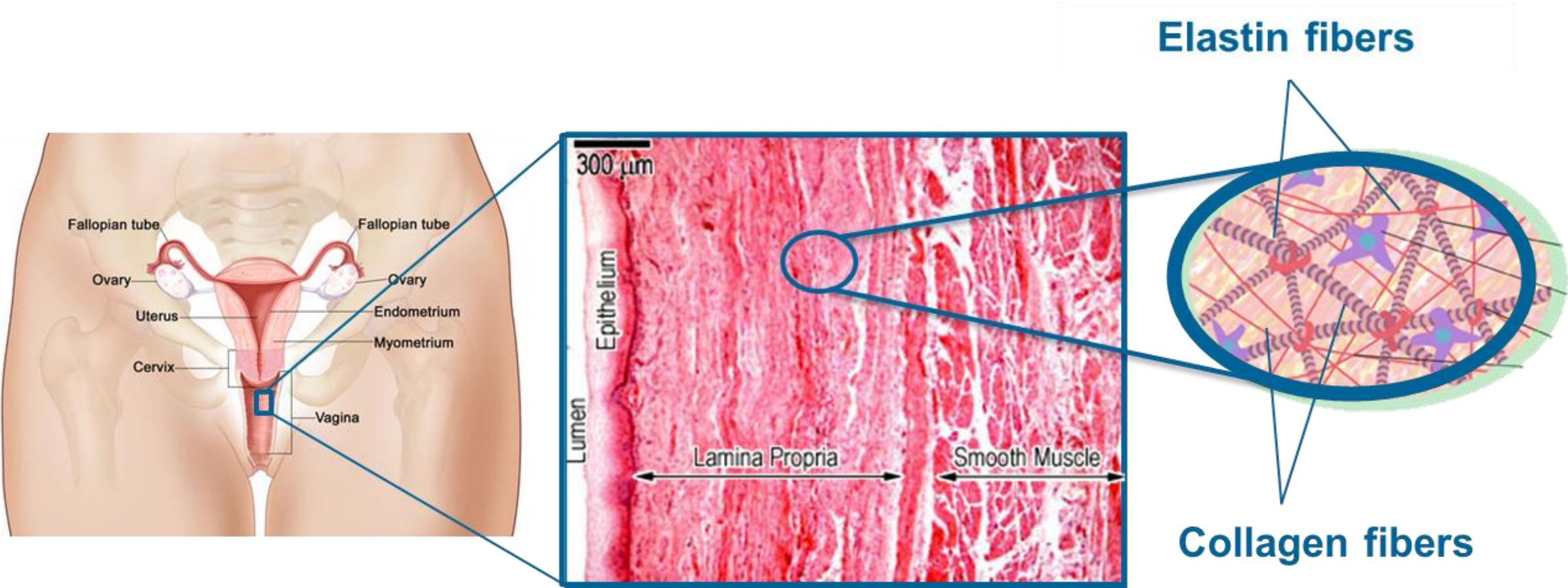
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# AFFECTED TISSUE

Collagen and Elastin are one of the factors responsible for improvement of vaginal laxity.



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